Below are some added values and benefits of membership. In order to take advantage of these opportunities, simply join the Redondo Beach Chamber of Commerce! It’s quick and easy to become a member!

**REDONDOCHAMBER.ORG**
The Chamber Website works for you 24/7 and attracts close to 30,000 visitors each month! Your membership in the Chamber includes a FREE category listing in our online business directory with a link to your Website.

**THE GUIDE TO REDONDO BEACH**
A “Go-to” guide for residents and visitors alike. Your membership includes two listings in 30,000 copies of The Guide to Redondo Beach, which are distributed to all residential units and businesses in Redondo Beach as well the Chamber membership. Members also have the exclusive right to advertise in The Guide to Redondo Beach and increase their exposure to thousands in the South Bay.

**BEACH BUSINESS**
The Chamber’s monthly newsletter, Beach Business, is distributed to the members and offers members the opportunity to advertise, and acts as the voice of business in Redondo Beach.

**BEACHLINK**
BeachLink is the Chamber’s Social Networking Site, for members only! Make sure you create and regularly update your business’ profile for others to see.

**BEACH CONNECTION**
The Chambers weekly e-news is emailed to members with timely and current information regarding upcoming opportunities, and events.

**THRIVE**
A monthly e-publication; to celebrate and promote your business when you join or renew.

**DISCOUNT PROGRAMS**
- Member-2-Member discounts - for members only!
- Employee Savings Tickets - discounts on movie tickets, amusement parks and more. An access code will be given upon joining.
- Daily Breeze Discounts - certificate will be given upon joining
- The Beach Reporter Discounts - certificate will be given upon joining
- The Easy Reader Discounts - for members only
- Office Depot Discounts - 15%-25% savings annually on your office supplies
- Costco Membership Discount
- FedEx Office Discounts

Read more about it to find potential benefits for your business.
REFERRALS
Your business is our business
The Chamber refers only chamber members for inquiries.

RIBBON CUTTINGS
Just say the word. For only $50, you can promote your business by having a ribbon cutting to celebrate your grand opening or anniversary.

NETWORKING
Connect with other business professionals
The many networking opportunities include Network Cafe Luncheons, Business After Hours Mixers, Quarterly New Member and Regional Mixers with other South Bay Chambers.

MARKETING
Reach potential customers by taking advantage of the opportunities we offer our members:
• Online Membership Directory
• The Guide to Redondo Beach, the Chamber’s annual printed publication
• Use the Chamber’s free online coupon program

LEGISLATIVE ADVOCACY
By joining the Redondo Beach Chamber of Commerce, you are actively showing your support of the Redondo Beach business community.

BUSINESS COUNSELING
Is offered at the Chamber Offices by professionals from SCORE.

SPONSORSHIP OPPORTUNITIES
Host an event for a higher level of visibility for your business.

TASK FORCES AND COMMITTEES
Get connected with other members by becoming involved on a committee level. There are many from which to choose. You will be assigned a mentor, and be included in our mentor program. Other committees and opportunities include Lobster Festival, 10K, Ambassadors and more.

HOW TO JOIN
THERE ARE 3 WAYS TO JOIN THE CHAMBER

Mail or bring in your application along with payment to Redondo Beach Chamber of Commerce & Visitors Bureau 119 W. Torrance Blvd., Suite 2, Redondo Beach, CA 90277

Fax your application with credit card information to (310) 374-7373.

Apply online RedondoChamber.org and go to the ‘Join’ Button (must have fewer than 100 employees to be able to join online)
What we do for our Members

⭐ CREATE A STRONG LOCAL ECONOMY

The Redondo Beach Chamber of Commerce & Visitors Bureau is dedicated to helping local companies grow their business by taking the lead in programs and efforts that help create a strong local economy and make our community a great place to visit, live, work and do business.

- Promote Redondo Beach to tourists through the Visitors Bureau
- Partner with the City on the Economic Development Council to attract and retain businesses in Redondo Beach that add to the overall vitality of the region
- Work with the South Bay Workforce Development Board
- Advocate for ‘sensible’ local development that supports the quality of life in Redondo Beach
- Promote shop local programs
- Conduct Build Your Business Workshops
- Advocate for regional transportation improvements
- Our active Tourism Committee brings thousands of visitors to Redondo Beach

⚠️ PROMOTE THE COMMUNITY

For more than one hundred years, the Redondo Beach Chamber of Commerce has been a driving force in improving our community and many of its programs and efforts are geared towards this goal.

- Develop relationships with our schools through Partners in Education and deliver programs such as Student Business Leader for a Day
- Support the Los Angeles Air Force Base by partnering with the South Bay Association of Chambers of Commerce to deliver meaningful programs
- Manage a photo gallery of community and Redondo Beach images that are available to your business when creating your marketing materials
- Produce and promote signature events that attract thousands of visitors to our city
- Support the more than 280 Leadership Redondo Alumni who are making a difference in our community every day
- Support and promote our non-profit members’ community betterment activities

🌴 TAKE POLITICAL ACTION

The Chamber stays very active in the community to make sure that Redondo Beach maintains a pro-business environment.

- Manage an “Issues PAC,” which allows the Chamber to raise funds to support or oppose important local issues that effect our community and your business
- Support issues that promote good government and strengthen our local economy
**PROVIDE NETWORKING OPPORTUNITIES**

The Chamber offers many networking opportunities to its members so that they can make new contacts, promote their businesses and share ideas with others that could enhance their bottom lines. Who you know makes a difference!

- Monthly Network Café Luncheons
- Monthly Business After Hour Mixers
- State of the City Breakfast
- Quarterly New Member Orientations
- Regional events produced in partnership with other South Bay Chambers
- Installation and Community Awards Banquet
- Participation on committees can help you make lasting connections

**REPRESENT THE INTERESTS OF BUSINESS WITH GOVERNMENT**

One of the most important benefits of being a member of the Chamber of Commerce is having an organization dedicated to your interests and advocating on your behalf from City Hall to Sacramento. We are the voice of our members and we listen to your concerns.

- Updating members about important legislation that may affect their businesses through e-Alerts
- Testifying before the local City Council and, at times, before the State Legislator on behalf of our members
- Serving as a powerful voice locally and at the state and regional levels
- Communicating important issues to you each month in our newsletter, Beach Business
- Connecting the business community with elected officials
- Working to promote free enterprise while minimizing government interference and taxation
**RIBBON CUTTING**

Announce the grand opening, anniversary or celebration of your business with a photo opportunity, a Ribbon Cutting, hosted by the Chamber. A photo will be submitted to the Beach Reporter, posted on our Facebook Page, on Beachlink, and in our monthly newsletter, Beach Business. To schedule your ribbon cutting, call the office and speak with your member services representatives. **Cost is $50.00**

**BEACH CONNECTION**

Every week, the Redondo Beach Chamber of Commerce & Visitors Bureau sends out an update to all its members promoting upcoming events and activities in the Chamber and community. Members can place an ad in this e-update and reach hundreds for minimal cost.

**Beach Connection Ads / weekly**

1x ...............................................................$75
2x (consecutive weeks) ......................................$55
3x (consecutive weeks) ......................................$45
4x (consecutive weeks) ......................................$40

**WEB SITE ADVERTISING**

**LEVEL 1:**
$340/month for month-to-month contract

**LEVEL 2:**
$140/month for month-to-month contract
$390/month for 3 months
$780/month for 6 months

**THE GUIDE TO REDONDO BEACH**

Reach more than 65,000 residents, businesses and visitors by advertising in this annual publication. The Guide to Redondo Beach is a popular resource used by locals in Redondo Beach and the South Bay to find products and services they need. Call the Chamber at (310) 376-6911 for information about the different options and costs for advertising in The Guide to Redondo Beach. (This publication is typically published in June.)

**BEACH BUSINESS**

Beach Business is the Chamber’s monthly newsletter and is the official voice of business in Redondo Beach. This issue is mailed to our main representatives and emailed to all members. The publication is also uploaded online each month and can be read right there. Members can advertise to this captive audience by placing a print ad in the newsletter or by inserting a flyer. In addition, every issue of Beach Business is posted online so even more people can see your ad!

**Flyer Inserts**

**STANDARD FLYER INSERT**
(8 ½” x 11”) ..........................................................$175

**NON-STANDARD INSERT**
(smaller than 8 ½” x 11”) .............................................$225
* Business must provide printed flyers to Chamber office prior to publication

**Print Ads**

Full page ..................................................................$300
½ page ..................................................................$175
¼ page ..................................................................$100

**LABELS**

Our staff will print out mailing labels for your one-time use. **Cost is $50.00**
Q: Are Chamber members mostly large, well-established businesses?
A: The Redondo Beach Chamber of Commerce & Visitors Bureau has a membership of more than 550 companies, representing Redondo Beach and the South Bay. This membership encompasses businesses of all sizes, from large firms to growing mid-size companies and micro-businesses. Many people are surprised to learn that more than 80 percent of our member companies have fewer than 25 employees.

Q: How can I use the Chamber to market my business?
A: The Chamber offers comprehensive marketing-benefit packages through our publications, website programs, and special events, that can help your company achieve multiple objectives. These include increasing your visibility and exposure among Chamber members and with the Redondo business community.

Through the Chamber, you’ll reach Redondo Beach businesses of all sizes and from every industry group. Depending on your company’s target audience, you can choose those events, programs, and publications that reach identified segments, including small businesses, mid-market firms, international companies, and large corporations. Through our well-established partnerships with the local business media, these programs are widely promoted to increase your reach. Chairman Circle Sponsorships are also available.

Q: What is the best way to use the Chamber to build my business network?
A: Your Chamber membership is very important: The more you put into it, the more you’ll get out of it. The best way to build your business network is to develop relationships with other Chamber members. All Chamber programs are designed to give you an opportunity to make new contacts and strengthen existing relationships. The more events you attend and the more actively you participate, the faster and deeper your network will grow. We produce a number of events that are specifically designed for networking, such as Business After Hours Mixers and Network Cafe Lunches. Another way to build your network is through volunteering for the Chamber by joining a committee, or even chairing a committee. These opportunities increase your visibility and demonstrate your professionalism and expertise to a wide audience.

Q: How do I use the Chamber for business leads and referrals?
A: As you attend Chamber events and programs and expand your network, you will have access to people who are in a position to provide you with business leads. As you get to know them and they gain trust in your professionalism, these fellow Chamber members will become an important source of referrals for your business. As you will be listed on the RBCC&VB website, you will have more exposure and will receive website visits through our site.

Q: How can I help shape and support the Chamber’s policy positions and agenda?
A: The Chamber’s position on any given state or local ballot initiative is determined by the Governmental Relations Council. Only Chamber members may participate GRC. Members are elected and represent all segments of the Chamber. The Chamber’s public-policy agenda is shaped by input from many sources. We regularly ask for input from our members.

Q: How can I stay informed on legislative and community issues that affect my business?
A: The Chamber provides several communication vehicles to keep members in the know. Information about our programs, our involvement with various community forums and our presence at City Hall is regularly disseminated by the Chamber’s monthly newsletter. Every newsletter is designed to bring you important business information.

Q: How can I stay informed on what’s happening at the Chamber?
A: The Chamber has a variety of communication tools designed to keep members informed about what’s going on in and around the Chamber and the business community. All members receive the monthly newsletter. Additionally, the Chamber’s website will tell you everything you want to know about the Chamber doing business in Redondo Beach. Chamber staff members e-mail weekly notices each week regarding the upcoming events, meetings and more.
THE CHAMBER IS COMMITTED TO SUPPORT OUR MEMBERS....

• We provide business development efforts to assist new entrepreneurial businesses from inception to viability.

• We provide tourist promotion to bring visitors, vacationers, and tourists to your community.

• We provide retail promotion efforts which fill our government coffers with tax dollars.

• We provide statistical data to assist commercial and retail businesses located in your community.

• We set up meetings with local, county, state and federal governmental groups so the business community can be heard.

• We provide leadership development programs to create the next generation of community leaders.

• We provide mixers, lunches, and other networking opportunities to member businesses which in turn helps to increase their business connections.

• We answer the thousands of inquiries about your community via phone, letter, or e-mail.

• We assist in monitoring legislation in all areas that affect the business community.